

On September 15, 2006 history was made:
 For the first time in 117 years, one author had four books on *The Wall Street Journal* Best Seller lists simultaneously....

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Best Selling Books

Fiction			WSJ SALES INDEX	
TITLE RANK	AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK	
1	Dark Celebration Christine Feehan / Berkley Hardcover	53	New	
2	Book of Fate Brad Meltzer / Warner Books	43	New	
3	Rise and Shine Anna Quindlen / Random House	39	64	
4	Judge & Jury J. Patterson, A. Gross / Little, Brown	25	37	
5	The Afghan Frederick Forsyth / Putnam	15	10	
6	Ricochet Candra Brown / Simon & Schuster	14	19	
7	Phantom Terry Goodkind / Tor Books	12	15	
8	Empire's Children Clare Messud / Knopf	13	New	
9	Interpretation of Murder Jed Rubenfeld / Henry Holt & Company	13	20	
10	The Emperor's Children Clare Messud / Knopf	12	15	
11	Interpretation of Murder Jed Rubenfeld / Henry Holt & Company	10	New	
12	The Messenger Daniel Silva / Putnam	9	11	
13	Phantom Terry Goodkind / Tor Books	9	11	
14	Spy Ted Bell / Atria	9	12	
15	Into the Storm Suzanne Brockmann / Ballantine	8	13	

Nonfiction			WSJ SALES INDEX	
TITLE RANK	AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK	
1	I Feel Bad About My Neck Nora Ephron / Knopf	31	37	
2	Marley & Me John Grogan / William Morrow	26	28	
3	Now, Discover... Strengths M. Buckingham, D. Clifton / Free Press (H)	26	26	
4	The Little Red Book of Selling Jeffrey Gitomer / Bard Press (H)	23	37	
5	Who Moved My Cheese Spencer Johnson / Putnam (H)	21	10	
6	Ricochet Candra Brown / Simon & Schuster	20	40	
7	Fiasco Thomas E. Ricks / Penguin Press	19	26	
8	Cesar's Way C. Millan, M. Peltier / Crown	18	20	
9	The Confident Woman J. Meyer, P. Lentz / Joyce Meyer Books	15	New	
10	Freakonomics S. Levitt, S. Dubner / William Morrow	14	19	
11	Good to Great Jim Collins / Collins	14	19	
12	Now, Discover... Strengths M. Buckingham, D. Clifton / Free Press	13	15	
13	The Little Black... Connections Jeffrey Gitomer / Bard Press	12	6	
14	Exploring...Levels of Creation Sylvia Browne / Hay House	11	New	
15	The Purpose of Life Rick Warren / Zondervan	11	10	

Business			WSJ SALES INDEX	
TITLE RANK	AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK	
1	Freakonomics S. Levitt, S. Dubner / William Morrow (H)	14	19	
2	Good to Great Jim Collins / Collins (P)	14	19	
3	Now, Discover... Strengths M. Buckingham, D. Clifton / Free Press (H)	13	15	
4	The Little Black... Connections Jeffrey Gitomer / Bard Press (H)	12	6	
5	Who Moved My Cheese Spencer Johnson / Putnam (H)	9	11	
6	The Tipping Point Malcolm Gladwell / Back Bay (P)	9	9	
7	Five Dysfunctions of a Team Patrick M. Lencioni / Jossey-Bass (H)	8	10	
8	Rich Dad Poor Dad R. Kiyosaki, S. Lechter / Warner Business (P)	8	9	
9	Blink Malcolm Gladwell / Little, Brown (H)	8	8	
10	7 Habits... Effective People Stephen Covey / Free Press (P)	6	7	
11	Good to Great and...Sectors Jim Collins / Collins (P)	6	10	
12	The Little Red Book of Selling Jeffrey Gitomer / Bard Press (H)	5		
13	Jim Cramer's Real Money James Cramer / Simon & Schuster			
14	One Minute Manager K. Blanchard, S. Johnson / Warner Business			
15	The Little Red Book... Answers Jeffrey Gitomer / Bard Press			

#13
 THE LITTLE BLACK BOOK
 of CONNECTIONS

#12
 THE LITTLE RED BOOK
 of SELLING

#4
 THE LITTLE BLACK BOOK
 of CONNECTIONS

#15
 THE LITTLE RED BOOK
 of SALES ANSWERS

The Wall Street Journal's list reflects nationwide sales of hardcover books during the week ended last Saturday at more than 2,500 Barnes & Noble, B. Dalton, Bookland, Books-a-Million, Books & Co., Bookstar, Bookstop, Borders, Brentano's, Coles, Coopersmith, Doubleday, Scribners and Waldenbooks. The list also includes sales from online retailers Amazon.com and barnesandnoble.com. The number of copies of the No. 1 fiction bestselling titles sold is based on a sales index of 100. (P) Paperback; (H) Hardcover. Refer questions to bob.hughes@wsj.com



THANK YOU!

Jeffrey Gitomer