

## SUGGESTED READING LIST

### Sales & Business

[What Would Google Do?](#)

Jeff Jarvis

[The Greatest Salesman in the World](#)

Og Mandino

[Swim with the Sharks](#)

Harvey Mackay

[The Purple Cow](#)

Seth Godin

[Six Thinking Hats](#)

Edward de Bono

[Indispensable: How To Become The Company That Your Customers Can't Live Without](#)

Joe Calloway

[Good to Great: Why Companies Make the Leap... and Others Don't](#)

Jim Collins

[Now, Discover Your Strengths](#)

Marcus Buckingham and Donald O. Clifton

[Blink: The Power of Thinking Without Thinking](#)

Malcolm Gladwell

[Seven Habits of Highly Effective People](#)

Stephen Covey

[First Things First](#)

Stephen Covey, A. Roger Merrill and Rebecca Merrill

[Non-Manipulative Selling](#)

Tony Alessandra

[The Pursuit of Prime: Maximize Your Company's Success With The Adizes Program](#)

Ichak Adizes

[Green Eggs and Ham](#)

Dr. Seuss

### Positive Attitude

[The Richest Man in Babylon](#)

George Clason

[Think And Grow Rich](#)

Napoleon Hill

[As a Man Thinketh](#)

James Allen

[The Power of Positive Thinking](#)

Norman Vincent Peale

[Success Through A Positive Mental Attitude](#)

Napoleon Hill & W. Clement Stone

[How to Win Friends and Influence People](#)

Dale Carnegie

[Be: Life Is Here and It Is Now](#)

Kobi Yamada

[Life is Tremendous](#)

Charlie Tremendous Jones

[Dream Big](#)

Ian Falconer

[Change the Way You See Everything: Through Asset-Based Thinking](#)

Kahtryn D. Cramer, Hank Wasiak

[Wooden on Leadership](#)

John Wooden

### Creativity

[Thinkertoys](#)

Michael Michalko

[Serious Creativity](#)

Edward de Bono

### Fiction

[Atlas Shrugged](#)

Ayn Rand

[The Fountainhead](#)

Ayn Rand